2022-2032 | INTERNATIONAL DECADE OF

Indigenous Languages

INTERNATIONAL DECADE OF INDIGENOUS LANGUAGES

VISUAL IDENTITY GUIDELINES

February 2022

Content

Introduction

In order to ensure continued growth and strengthening of the International Decade of Indigenous Languages Decade brand, a strong visual identity is imperative. These brand guidelines embody the mission, vision, and values of the Decade whose objective is to connect with the global audience, gathering a wide range of stakeholders to support it.

All the materials have been carefully combined to provide various options for using the logo. We invite you to review the following carefully: you may only use the logo in compliance with these requirements. Any individual or entity wishing to celebrate the International Decade of Indigenous Languages should use the logo according to the established rules in this document and once it has obtained the necessary permission.

All logo requests for each activity, event, publication or other item should be registered on the dedicated IDIL 2022-2032 website: *https://idil2022-2032.org/* Please contact UNESCO's International Decade of Indigenous Languages Secretariat, with any questions at: indigenous.languages@unesco.org.

This version is updated as of February 2022.

2022-2032 | **INTERNATIONAL DECADE OF**

Indigenous Languages

Minimum height:
10 mm

2022-2032 | **INTERNATIONAL DECADE OF**

Indigenous Languages

The logo consists of a series of colourful concentric circles and dots with the lettering: 2022-2032 International Decade of Indigenous Languages. This is the official logo that makes up the foundation for the rest of the logo levels and must never be altered in any form. It should be used as much as possible and never be reduced to a height below 10 mm to ensure its legibility. When the logo is placed on a dark or coloured background, the white version should be applied. The logo is available in AI, PDF, PNG, SVG and JPEG formats.

LOGO | **MAIN**

2022-2032 | INTERNATIONAL DECADE OF

Indigenous Languages

Minimum height:
20 mm

2022-2032 | INTERNATIONAL DECADE OF

Indigenous Languages

LOGO | VERTICAL

This is a secondary version of the logo. The vertical logotype must never be reduced to a height below 20 mm to ensure its legibility. When the logo is placed on a dark or coloured background, the white version should be applied.

Minimum height:
10 mm

2022-2032 | DÉCENNIE INTERNATIONALE DES
langues autochtones

2022-2032 | МЕЖДУНАРОДНОЕ ДЕСЯТИЛЕТИЕ
ЯЗЫКОВ КОРЕННЫХ НАРОДОВ

2022-2032 | DECENIO INTERNACIONAL DE LAS
Lenguas Indígenas

Minimum height:
12 mm

2032 - 2022 | العقد الدولي
للغات الشعوب الأصلية

土著语言
国际十年 | 2022 - 2032

Minimum height:
20 mm

2022-2032 | DÉCENNIE INTERNATIONALE DES
langues autochtones

2022-2032 | МЕЖДУНАРОДНОЕ ДЕСЯТИЛЕТИЕ
ЯЗЫКОВ КОРЕННЫХ НАРОДОВ

2022-2032 | DECENIO INTERNACIONAL DE LAS
Lenguas Indígenas

Minimum height:
25 mm

2032 - 2022 | العقد الدولي
للغات الشعوب الأصلية

土著语言
国际十年 | 2022 - 2032

LOGO | LANGUAGE OPTIONS

The International Decade of Indigenous Languages logo is available in the six official United Nations languages: Arabic, Chinese, English, French, Russian and Spanish. Users of the logo are encouraged to translate the text into local languages, but they will state clearly that they are solely responsible for the accuracy of the translation. All language versions are available in horizontal and vertical logos.
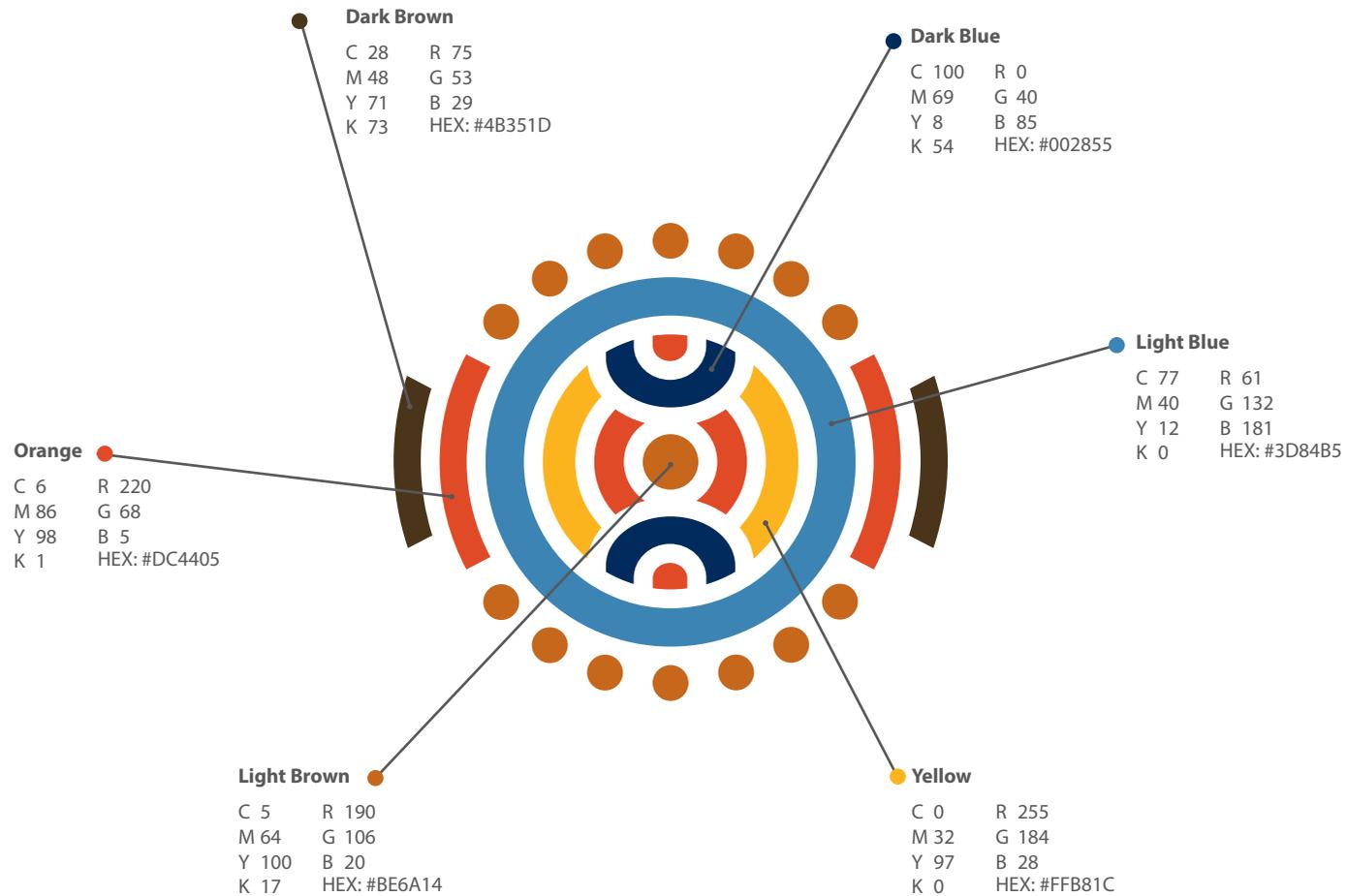
LOGO | EXCLUSION ZONE

The exclusion zone is the minimum area around the logo that must remain clear of any other typographical or graphic element. A margin around the logo was defined using the height of the orange internal circle and varies in direct proportion to the size at which the logotype is reproduced.

LOGO | COLOURWAYS

There are two monochrome versions of the logo to be used: the black monochrome logo, to be used on white or light grey backgrounds and the white monochrome logo, to be used on dark and grey backgrounds. The logo is available in AI, PDF, PNG, SVG without background, and JPEG formats.

Dark Brown

C 28	R 75
M 48	G 53
Y 71	B 29
K 73	HEX: #4B351D

Dark Blue

C 100	R 0
M 69	G 40
Y 8	B 85
K 54	HEX: #002855

Light Blue

C 77	R 61
M 40	G 132
Y 12	B 181
K 0	HEX: #3D84B5

Orange

C 6	R 220
M 86	G 68
Y 98	B 5
K 1	HEX: #DC4405

Light Brown

C 5	R 190
M 64	G 106
Y 100	B 20
K 17	HEX: #BE6A14

Yellow

C 0	R 255
M 32	G 184
Y 97	B 28
K 0	HEX: #FFB81C

COLOUR PALETTE | PRIMARY

The main colour chart refers to the cultural and indigenous richness and is composed with the six colours: light and dark blue, light and dark brown, orange and yellow. All colours are defined as CMYK, RGB and HEX and should not be altered.
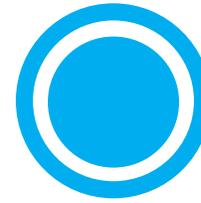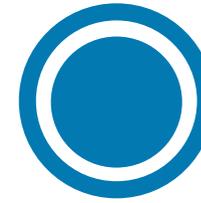
C 00	R 196	C 90	R 26	C 10	R 221	C 100	R 1	C 90	R 0
M 100	G 22	M 5	G 143	M 100	G 2	M 00	G 160	M 45	G 122
Y 100	B 28	Y 90	B 62	Y 25	B 95	Y 00	B 198	Y 10	B 178
K 20	HEX: #C4161C	K 00	HEX: #1A8F3E	K 0	HEX: #DD025F	K 00	HEX: #00AEEF	K 0	HEX: #007AB2

C 00	R 243	C 80	R 36	C 30	R 153	C 60	R 129	C 100	R 0
M 70	G 112	M 25	G 112	M 87	G 58	M 100	G 41	M 65	G 75
Y 100	B 33	Y 75	B 79	Y 51	B 83	Y 0	B 144	Y 30	B 112
K 00	HEX: #F37021	K 30	HEX: #24704F	K 20	HEX: #993A53	K 0	HEX: #812990	K 25	HEX: #004B70
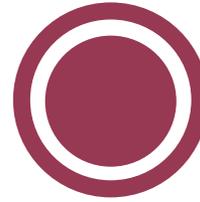
A secondary colour chart was defined to be used for the icons and other visual identity elements, as background for blocks of text, headings and pop-out statements. All colours are defined as CMYK, RGB and HEX and should not be altered.

COLOUR PALETTE | SECONDARY

Kankin

Aa

Kankin

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmnop
qrstuvwxyz
0123456789**

BRANDON GROTESQUE

Aa

Brandon Grotesque Black

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmnopqrs
tuvwxyz
0123456789**

2022-2032 | INTERNATIONAL DECADE OF
Indigenous Languages

TYPOGRAPHY | LOGO

Brandon Grotesque and Kankin are the typefaces used in the logotype. The proportions of the typefaces must never be altered, vertically or horizontally.

Yantramanav

Aa

Yantramanav Regular

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmnopq
rstuvwxyz
0123456789

Yantramanav Medium

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmnopq
rstuvwxyz
0123456789

Yantramanav Bold

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmnopq
rstuvwxyz
0123456789

All the visual identity materials and applications should use the Yantramanav typeface. It was chosen for its easy accessibility, readability and clean look. It has a wide range of weights, and performs well in headlines and texts, both in digital and printed media. It is available as a free font under the Open Font License. The Yantramanav font family can be downloaded from the following link: *https://fonts. google.com/specimen/Yantramanav*

TYPOGRAPHY | COMMUNICATION
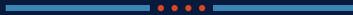
Arial

Aa

Arial Regular

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmnopqrs
tuvwxyz
0123456789

Arial Bold

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmnopq
rstuvwxyz
0123456789**

TYPOGRAPHY | ALTERNATIVE

Arial font is suggested to be used in text editors and other situations where Yantramanav font can not be used. The OpenType® version of Arial should be used at all times. The Arial font family can be downloaded from the following link: *https://catalog.monotype.com/family/monotype/arial*
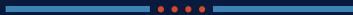
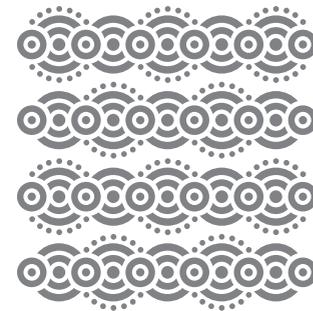**Leaving no one behind, no one outside**

Leaving no one behind, no one outside

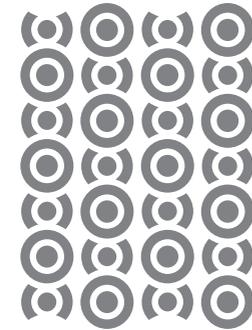Leaving **no one behind,** no one **outside**

Leaving **no one behind,** no one **outside**

MOTTO

The official motto of the International Decade is: The International Decade of Indigenous Languages "leaving no one behind, no one outside" – by 2032.

VISUAL IDENTITY ELEMENTS

Extracted from the International Decade of Indigenous Languages logo, the main identity element is used for visual compositions. It is mostly used as a complete colorful symbol, however, selected elements can be extracted for specific uses. Additional visual identity element is a monochromatic pattern delivered from the logo.
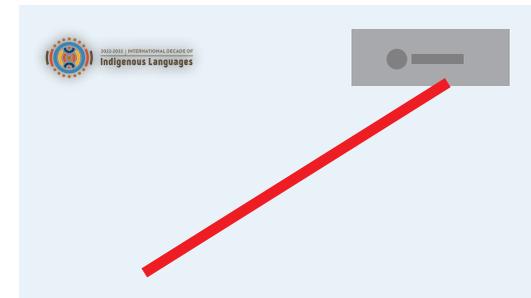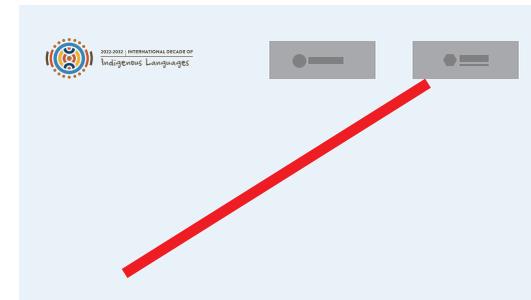
DOS & DON'TS

The logotype must be used correctly and consistently in all applications. Do not change the placement or the colours within the logo. Do not use any other typeface, do not tilt it, alter the proportions or add any effects to the logotype, such as outlines or shading.

PARTNERSHIPS AND ENDORSEMENT

Depending on the context and design style, logos may be placed on the same line either at the bottom or at the top; the International Decade of Indigenous Languages logo can be placed at the beginning or in the end. The proportion and positioning of logos must be carefully balanced, their order may vary depending on the partnership or event.

Partners are invited to use the main International Decade of Indigenous Languages logo in full colour in every communication materials. On coloured or mixed backgrounds, the logo should be positioned over a white box that is equivalent to its protection zone.

LOGO PLACEMENT | IDIL

When the International Decade of Indigenous Languages logo is used alone, it can be placed either at the top right or bottom left corner. On coloured or mixed backgrounds, the International Decade of Indigenous Languages is positioned over a white box that is equivalent to its protection zone.

Partner Logo   **Partner Logo**   **Partner Logo**

The UNESCO logo should be placed at the top of the page, and the International Decade of Indigenous Languages logo at the bottom left corner. If other partners' logotypes are included at the bottom of the page, the UNESCO logotype should be placed at the top left corner and the IDIL logo at the top right corner. Please note that UNESCO logo may be used only if authorization is given (cf. usage rules).
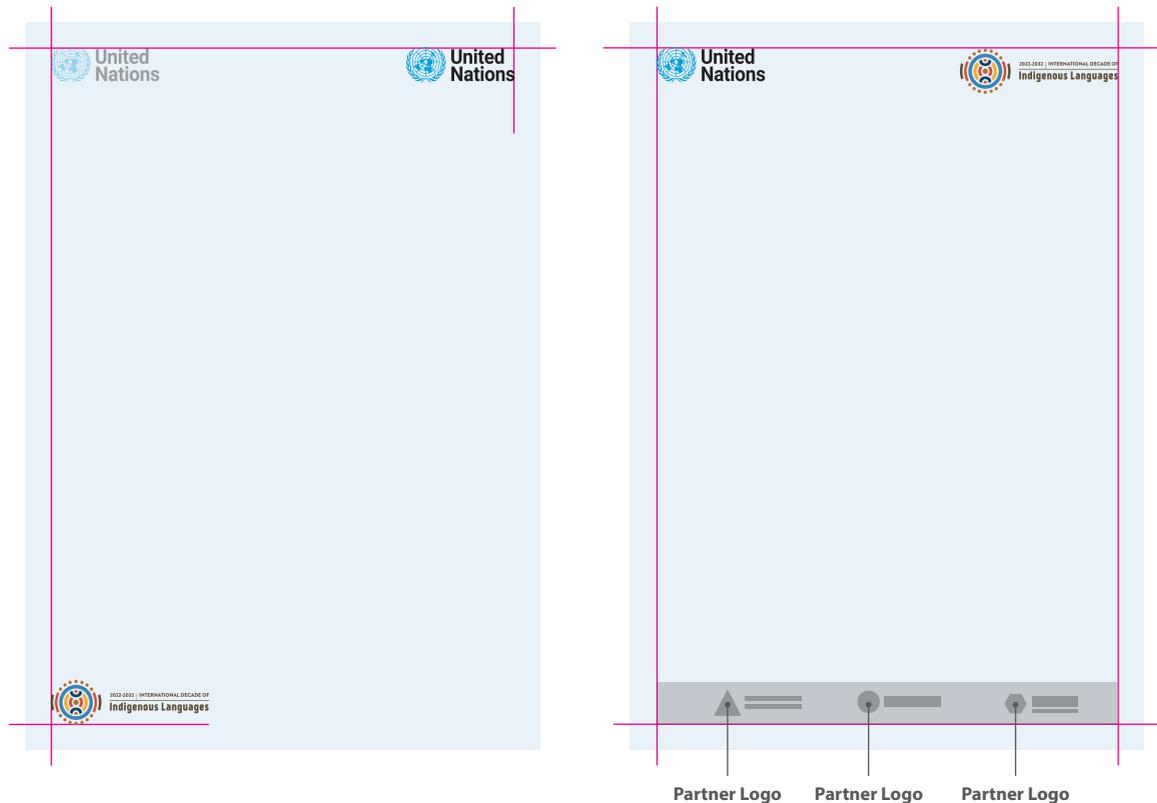
LOGO PLACEMENT | UNESCO

Partner Logo   Partner Logo   Partner Logo

PLACEMENT | UN-SYSTEM ENTITIES

For official use by UN-SYSTEM entities, the International Decade of Indigenous Languages logo can be placed at the bottom left corner. If other partners' logotypes are included at the bottom of the page, the IDIL logotype should be moved to the top of the page.
Please note that all users should adjust to their brand guidelines.

Partner Logo   Partner Logo   Partner Logo
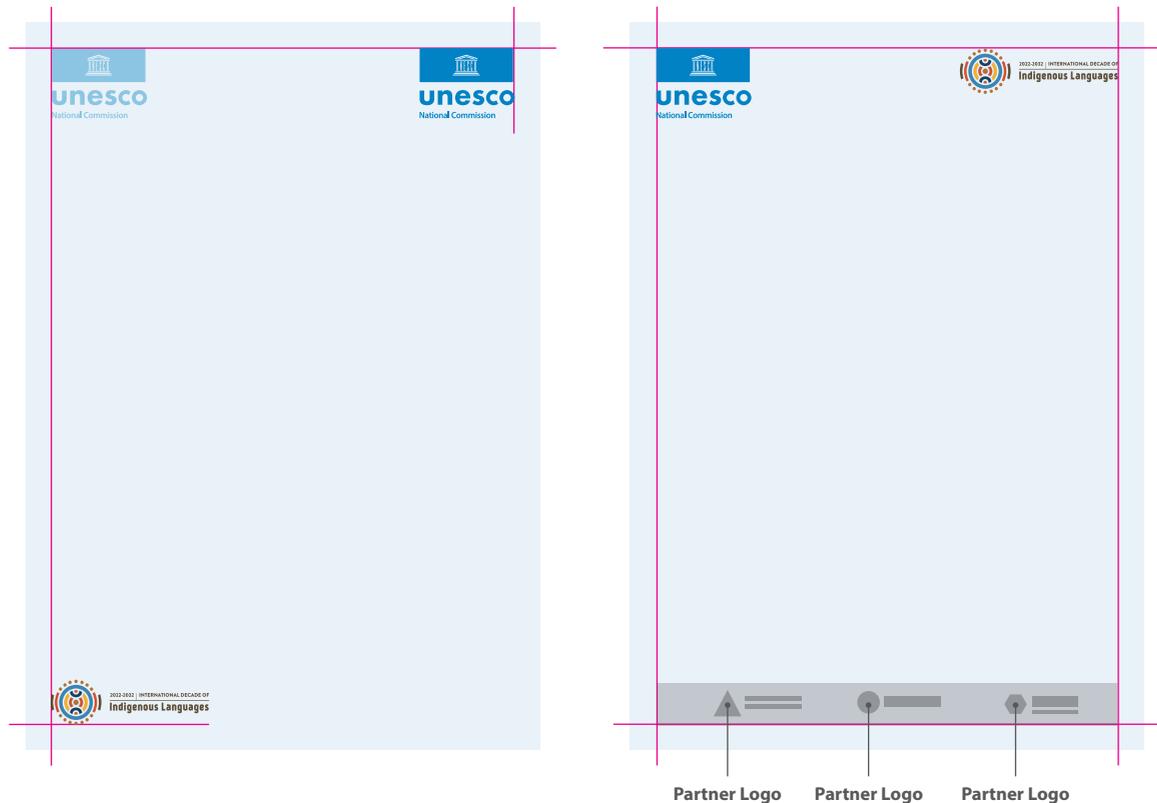
For official use by UN-SYSTEM entities, the International Decade of Indigenous Languages logo can be placed at the bottom left corner. If other partners' logotypes are included at the bottom of the page, the IDIL logotype should be moved to the top of the page.
Please note that all users should adjust to their brand guidelines.

PLACEMENT | UN-SYSTEM ENTITIES

Partner Logo   Partner Logo   Partner Logo

Partner Logo   Partner Logo   Partner Logo   Partner Logo

PLACEMENT | NON-UN SYSTEM ENTITIES

For official use by NON-UN SYSTEM entities the International Decade of Indigenous Languages logo should be placed at the top right corner, for more details review the guidelines mentioned in pages 05 and 19. Please note that permission to use the Decade emblem **does not** automatically give authorization to use the UN or the UNESCO logo.

Partner Logo

2022-2032 | INTERNATIONAL DECADE OF
Indigenous Languages

Partner Logo

2022-2032 | INTERNATIONAL DECADE OF
Indigenous Languages

Partner Logo   Partner Logo   Partner Logo

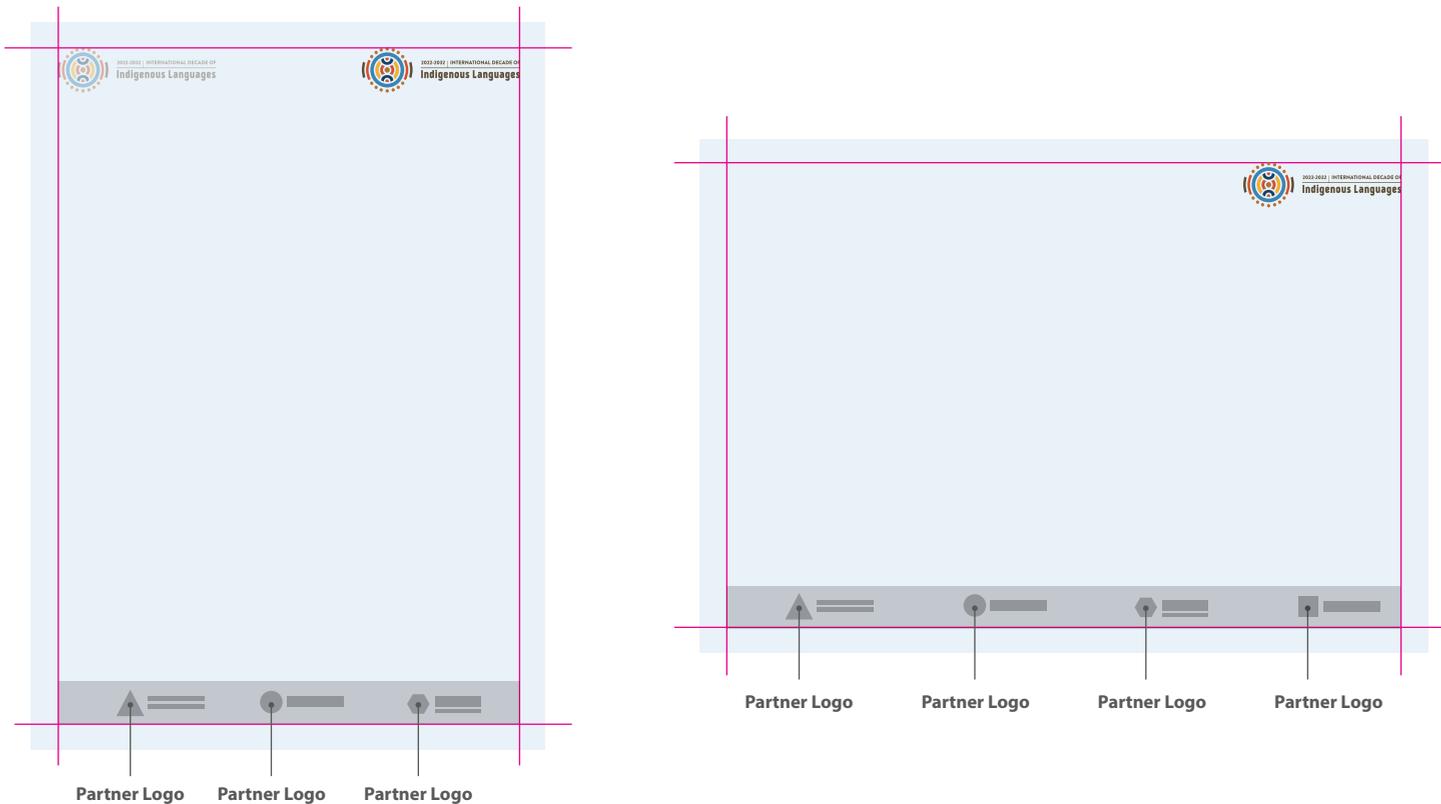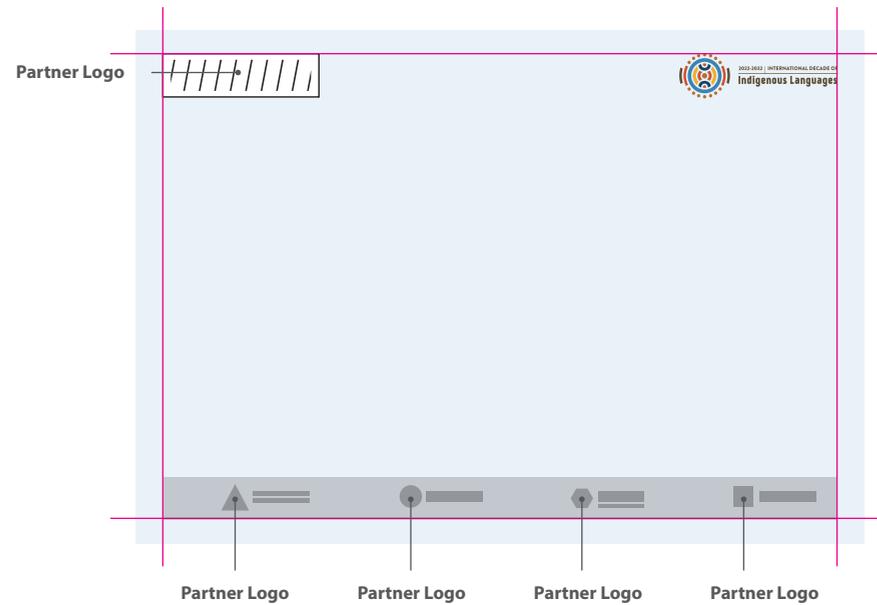Partner Logo   Partner Logo   Partner Logo   Partner Logo
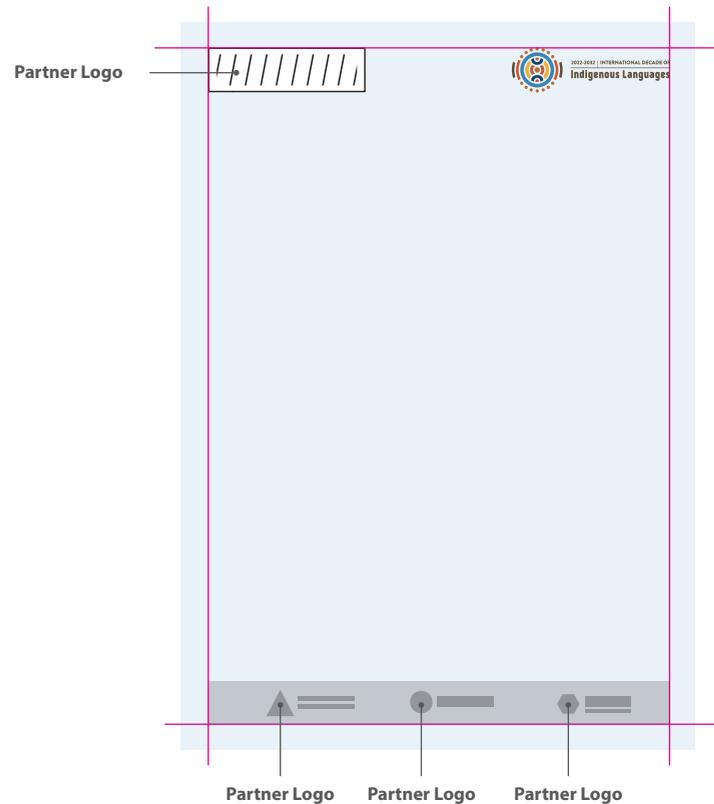
PLACEMENT | NON-UN SYSTEM ENTITIES

For official use by NON-UN SYSTEM entities the International Decade of Indigenous Languages logo should be placed at the top right corner, for more details review the guidelines mentioned in pages 05 and 19. Please note that permission to use the Decade emblem **does not** automatically give authorization to use the UN or the UNESCO logo.

Learn

Learn

Recognize

Recognize

Use

Use

Commit

Commit

ICONOGRAPHY | OUTCOMES

The proposed outcomes icons are aligned to the *Global Action Plan of the International Decade of Indigenous Languages*. They are based on the main colour palette and are available in heavy and light versions. The icons can be used with and without text and in black and white if necessary.

Education

Food Systems

Access

Health

Justice

Heritage

Biodiversity

Growth

Gender Equality

Partnership

The proposed outputs icons are aligned to the *Global Action Plan of the International Decade of Indigenous Languages*. They are designed with the secondary colour palette and are available in heavy and light versions. The icons can be used with and without text and in black and white if necessary.

ICONOGRAPHY | OUTPUTS

Editorial use

The following icons are linked to the assumptions of the Global Action Plan of the International Decade of Indigenous Languages.

Promotion   **Preservation**   **Documentation**   **Revitalization**

Awareness   **Support**   **Recognition**   **Integration**

Web use

The following icons are used on the dedicated website of the International Decade of Indigenous Languages.

Languages   **Events**   **Resources**

IDIL Community   **Partners**   **Activities**
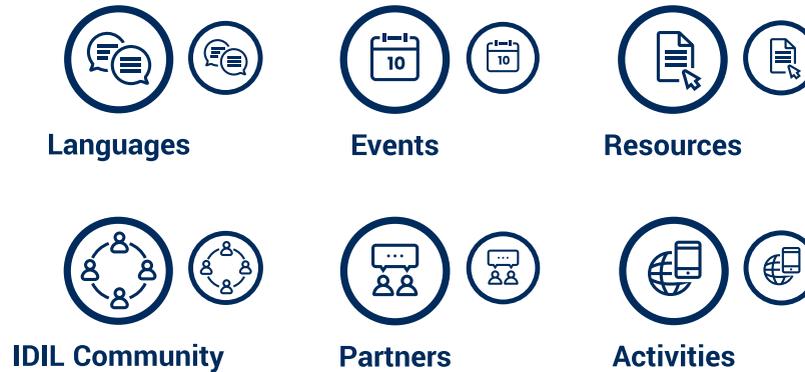
ICONOGRAPHY | ADDITIONAL ICONS

There are two additional icon styles defined for web and editorial applications. Any additional icon should follow the same visual style and use the brand colours; without any frame or a background for editorial and with a circular frame for web.

Learn

Access

Partners

Integration

Commit

Health

Languages

Preservation

DOS & DON'TS

The icons must be used correctly and consistently in all applications. Never change the colours within the icons, do not use any other typeface, do not tilt them, alter the proportions or add any effects, suchas outlines or shading.

PRINTING MATERIALS

Every use of the International Decade of Indigenous Languages logo must follow the request, validation and reporting processes outlined throughout this document. Every entity is welcomed to promote the International Decade of Indigenous Languages logo on printing materials: to this end, a specific "request form" has to be filled in and submitted on the dedicated website of the International Decade of Indigenous Languages (cf. usage rules).

On magazines, reports, books, brochures and other publications, the International Decade of Indigenous Languages logo should be placed on the front cover. The official horizontal logo must be used in full colour when possible (cf. main version).

Printed materials are produced preferably on recycled paper or support that presents environment protection quality labels. This range of uncoated and recycled coated paper is available worldwide in grammages ranging from 80 to 400 gr/m^2.

Partner Logo

Partner Logo

POSTER

There are two available designs of the poster. The proportions of the visual identity elements should not be altered. Please note that the proportion and positioning of logos must be carefully balanced and their order may vary depending on the partnership or event (cf. logo placement).

Partner Logo

Partner Logo

Leaving
no one
behind,
no one
outside

Leaving
no one
behind,
outside

© Shutterstock

© Shutterstock

Leaving
no one behind,
no one outside

Leaving
no one behind,
no one outside
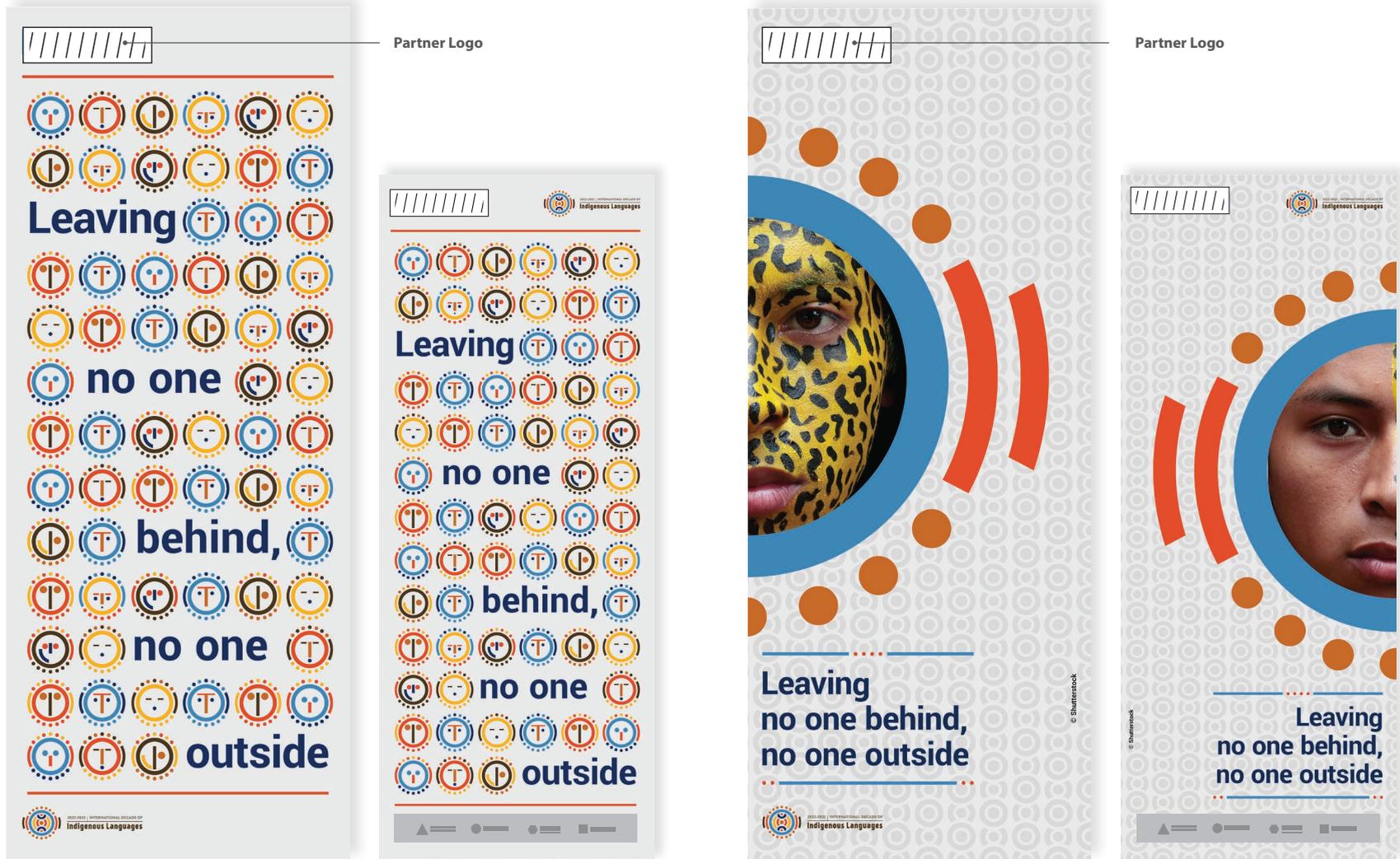
ROLL-UP BANNER

There are two available designs of the roll-up banner. The proportions of the visual identity elements should not be altered. Please note that the proportion and positioning of logos must be carefully balanced and their order may vary depending on the partnership or event (cf. logo placement).

BILLBOARD
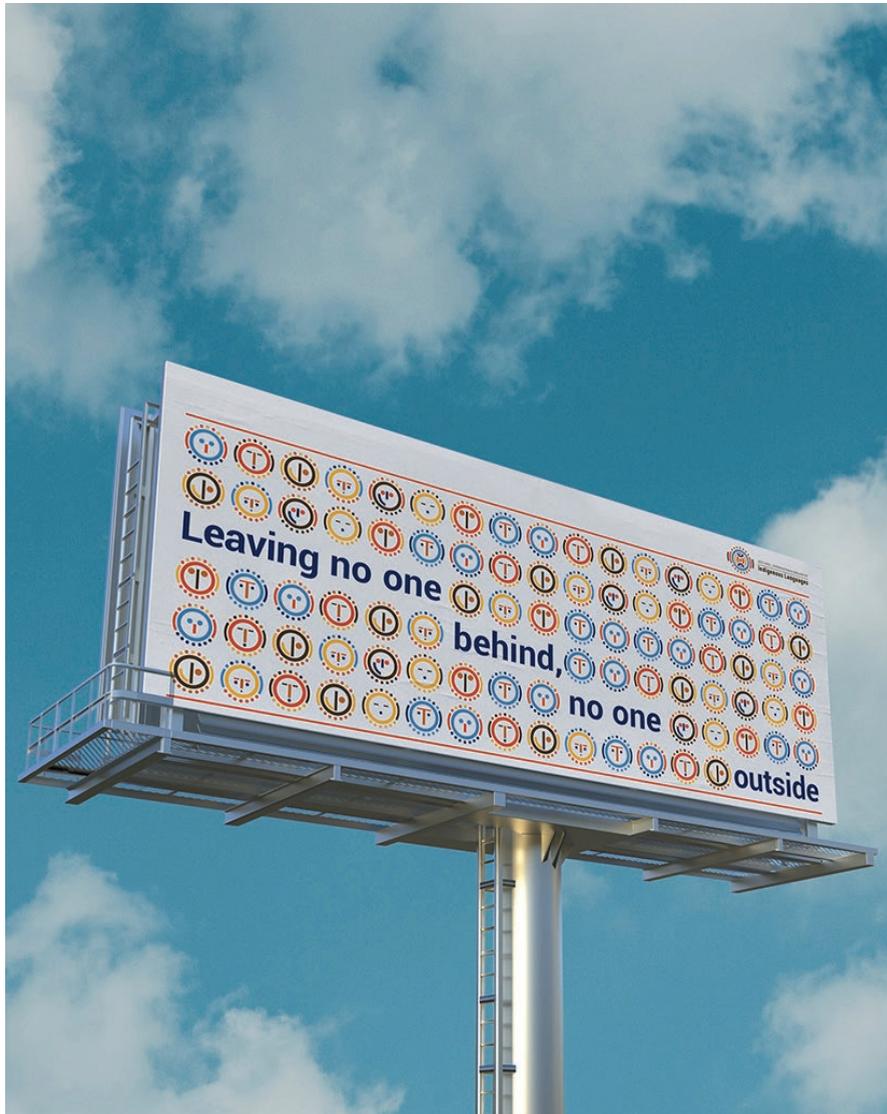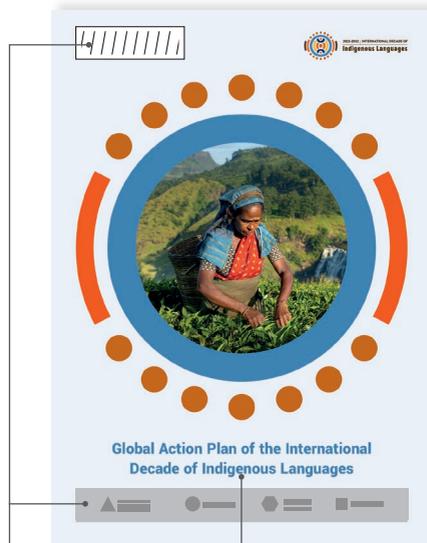
There are two available designs of the billboard. The proportions of the visual identity elements should not be altered.

Cover 01

**Global Action Plan of the International
Decade of Indigenous Languages**

Cover 02

**Global Action
Plan of the
International
Decade of
Indigenous
Languages**

Ulluptat isseque
ipsa vidusdae sequi
asperupture pore,
omnimol oreium
labo. Ita et dolor
moluptate aut
velenec errovidistin
ratum et, imusam
atur restem ulpa
simus exerit ea.

Cover 03

**Global Action Plan of the International
Decade of Indigenous Languages**

Back Cover

Partner Logo

Title
Yantramanav Black
26 pt

Title
Yantramanav Black
34 pt

**Visual Identity
Element**

Title
Yantramanav Black
26 pt

Text
Yantramanav Regular
9.5 pt

Subtitle
Yantramanav Regular
22 pt

Partner Logo

**Visual Identity
Element**

EDITORIAL | A4 COVERS & BACK

There are three options for how the publications can be designed depending on the nature of it.
The photograph can be replaced as an editable file is provided, however, the editorial layout and
style should not be altered. There is a vertical and horizontal versions are available.
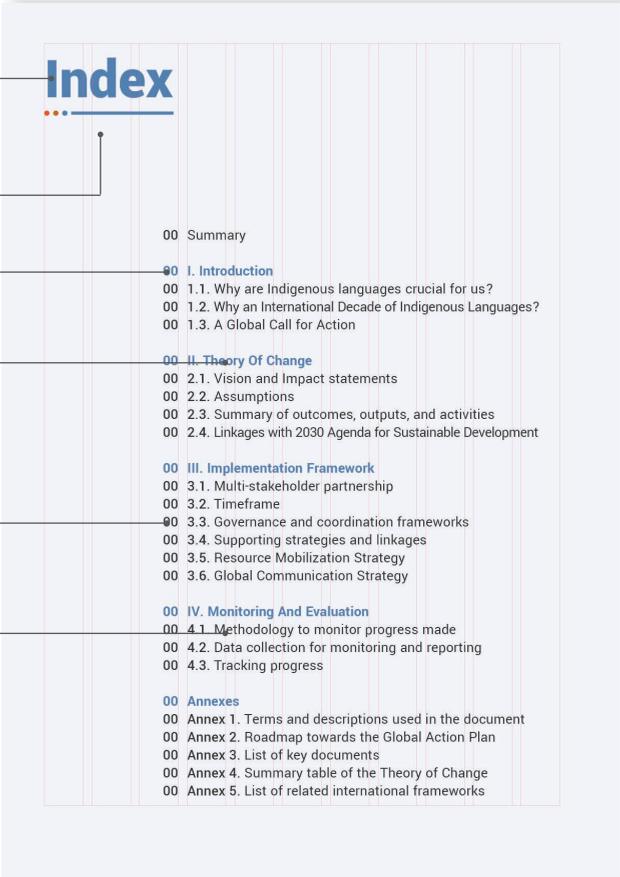
Title
Yantramanav Black
54 pt

Index

**Visual Identity
Element**

Index Page Number
Yantramanav Bold
14 pt

Index Subtitle
Yantramanav Bold
14 pt

Index Page Number
Yantramanav Regular
14 pt

Index Text
Yantramanav Regular
14 pt

When peoples' freedom to use their language is not guaranteed, this limits their freedom of thought, freedom of opinion and expression, including artistic expression, as well as their access to education, health and information, justice, decent employment, their participation in cultural life, and other rights enshrined in the Universal Declaration of Human Rights (1948), the United Nations Declaration on the Rights of Indigenous Peoples (2006) and the CERD General Recommendations XXX on Discrimination Against Non Citizens (2002).

The degree of endangerment, dominance or vitality of Indigenous languages varies across countries, communities and public domains which accordingly impacts on Indigenous language users' confidence in getting meaningful, inclusive participation in society.

Indigenous language users - in particular, women and young girls and boys, children, persons with disabilities, displaced persons, and older persons - face diverse challenges which demand a multifaceted and integrated approach.

Beyond the foundational contribution of languages to the preservations of biological diversity, many of the world's languages are geographically located within the planet's hotspots of biodiversity. Indigenous traditional knowledge of the environment represents a key resource for developing innovative solutions to combating hunger, climate change and protecting biodiversity. The protection of traditional knowledge systems is built into the fabric of Indigenous languages.

Bullet Text
Yantramanav Regular
9.5 pt

Photograph

© Shutterstock

Image Credit
Yantramanav Bold
7 pt

Collaboration and continuity in policy, resource allocation, multilateral and multistakeholder dialogues and meaningful participation by Indigenous Peoples, are all essential for promoting, protecting, and strengthening Indigenous languages, as well

Pagination
Yantramanav Bold
8 pt

Pagination Number
Yantramanav Bold
7 pt

EDITORIAL | A4 LAYOUT STYLES

The layout grid is based on eleven columns, with 2 cm margins. One-column text is suggested for the publications and there are styles defined for headings, paragraphs, bullet list, tables and images. There is a Word® template provided (cf. digital applications).

Chapter Title
Yantramanav Black
34 pt

Subtitle
Yantramanav Bold
10 pt

Body Text
Yantramanav Regular
9.5 pt

Output Icon

2.3 Summary of outcomes, outputs, and activities

Outcomes

The Global Action Plan presents four interlinked outcomes which describe the value of preserving, revitalising and promoting Indigenous languages, the importance of increased language fluency, vitality and growth of new language users, with special attention to Indigenous girls and boys, youth, women, elderly people and families, as well as Indigenous institutions and organizations, to harness their potential and ability to fully exercise their rights, including those based on their Indigenous origin or identity (Outcome 1); the integration, mainstreaming and placing of Indigenous languages across all socio-cultural, economic, environmental, legal and political domains and strategic agendas (Outcome 2); the recognition of Indigenous languages for justice, public services, well-being and development of societies (Outcome 3); and the need to build capacity of Indigenous language users and all stakeholders, particularly those who deliver and ensure the learning and teaching of Indigenous languages, development of appropriate language solutions, services and tools (Outcome 4).

Each outcome benefits from a direct contribution from one of the outputs and receives additional support from several other outputs presented below. The relations between outcomes and outputs are presented in the table entitled "The Theory of Change" (Annex 4. Summary table of the Theory of Change) and further described in the sub-chapter 2.3.

1. As a result of actions being taken by all stakeholders during the International Decade, Indigenous Peoples are being empowered to learn, teach, and transmit their languages to the present and future generations in a variety of forms and through any medium or channel, offering an improved quality of life, strengthened participation, leadership and decision-making increased dignity and respect, and secure self-confident identity, as well as through enhanced abilities and competencies contributing to language fluency, vitality, and a higher number of users resulting from the widened scope of the domains in which these languages are used.

The first outcome will receive a direct contribution from output (1) and additional support from outputs (3, 4, 6, 7, 8 and 9), aimed at primary target groups such as Indigenous children, youth, women, and the elderly. It is anticipated that learning, teaching and intergenerational transmission of languages will offer benefits to Indigenous people in their quality of life, their response to emerging challenges and the creation of meaningful participation and engagement opportunities which will nurture self-confidence, dignity and a stronger sense of identity and self-determination. In this way, they can continue using their languages across all socio-cultural, economic, environmental, legal and political domains. It is also expected that Indigenous Peoples will be able to implement their own language-related activities in what is for them the most appropriate, sustainable, and timely manner. The first outcome also incorporates the overall necessity of supporting language development, vitality and sustainability thereby raising the number of users,

as for empowering their users. This global approach offers scope for building on the existing range of international, regional, national, and local normative instruments, policy and regulatory frameworks, as well as other contributions from international forums.

1.3 A Global Call for Action

In its resolution A/RES/74/135 (para 24), the United Nations General Assembly: "Proclaims the period 2022–2032 as the International Decade of Indigenous Languages, to draw attention to the critical loss of indigenous languages and the urgent need to preserve, revitalize and promote indigenous languages and to take urgent steps at the national and international levels, and invites:

*   The United Nations Educational, Scientific and Cultural Organization to serve as the lead agency for the International Decade, in collaboration with the Department of Economic and Social Affairs of the Secretariat, and other relevant agencies, within existing resources;

41 C/INF.14 Annex - page 9

Body Text
Yantramanav Regular
9.5 pt

Graph Title
Yantramanav Bold
13 pt

EDITORIAL | A4 LAYOUT STYLES

The use of icons from a brand library is suggested (cf. brand iconography). Additionally, based on this layout, there is a Word® template provided (cf. digital applications).

Partner Logo

Global Action Plan of the International Decade of Indigenous Languages

Usam, quossin ratur ariaepta volorem

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Partner Logo

Global Action Plan of the International Decade of Indigenous Languages

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© Shutterstock

FLYER

There is a horizontal and vertical design for the front and back of a flyer. The submitted editable file includes examples of how the information can be arranged based on two columns text for A5 format.

PROMOTIONAL MATERIALS

The monochromatic or colourful patterns should be used as a main visual identity element and the International Decade of Indigenous Languages logo should be discreetly placed on promotional items. When producing coloured items, select either a neutral background colour such as white or a colour from the brand colour palettes. When printing the logo onto coloured items ensure you are using the white version.

Every use of the International Decade of Indigenous Languages logo must follow the request, validation and reporting processes outlined through this document. Every entity is welcomed to promote the International Decade of Indigenous Languages logo on printing materials: to this end, a specific "request form" has to be filled in and submitted on the dedicated website of the International Decade of Indigenous Languages (cf. usage rules).

MUG & BAG

The application of the International Decade of Indigenous Languages visual identity is reinforced through the use of patterns. The use of a slogan is also recommended.

T-SHIRT

The application of the International Decade of Indigenous Languages visual identity is reinforced through the use of patterns. When producing monochromatic items, refer to colours from the brand colour palettes.

DIGITAL APPLICATIONS

To communicate on the International Decade of Indigenous Languages, please use the following:

Official hashtags:
#indigenouslanguages
#WeAreIndigenous

Official accounts:
TWITTER: @ILDecade
FACEBOOK:@IndigenousLanguagesDecade
INSTAGRAM: @indigenouslanguages

Do not hesitate to mention UNESCO, the United Nations body responsible for coordinating the Decade's preparatory process.
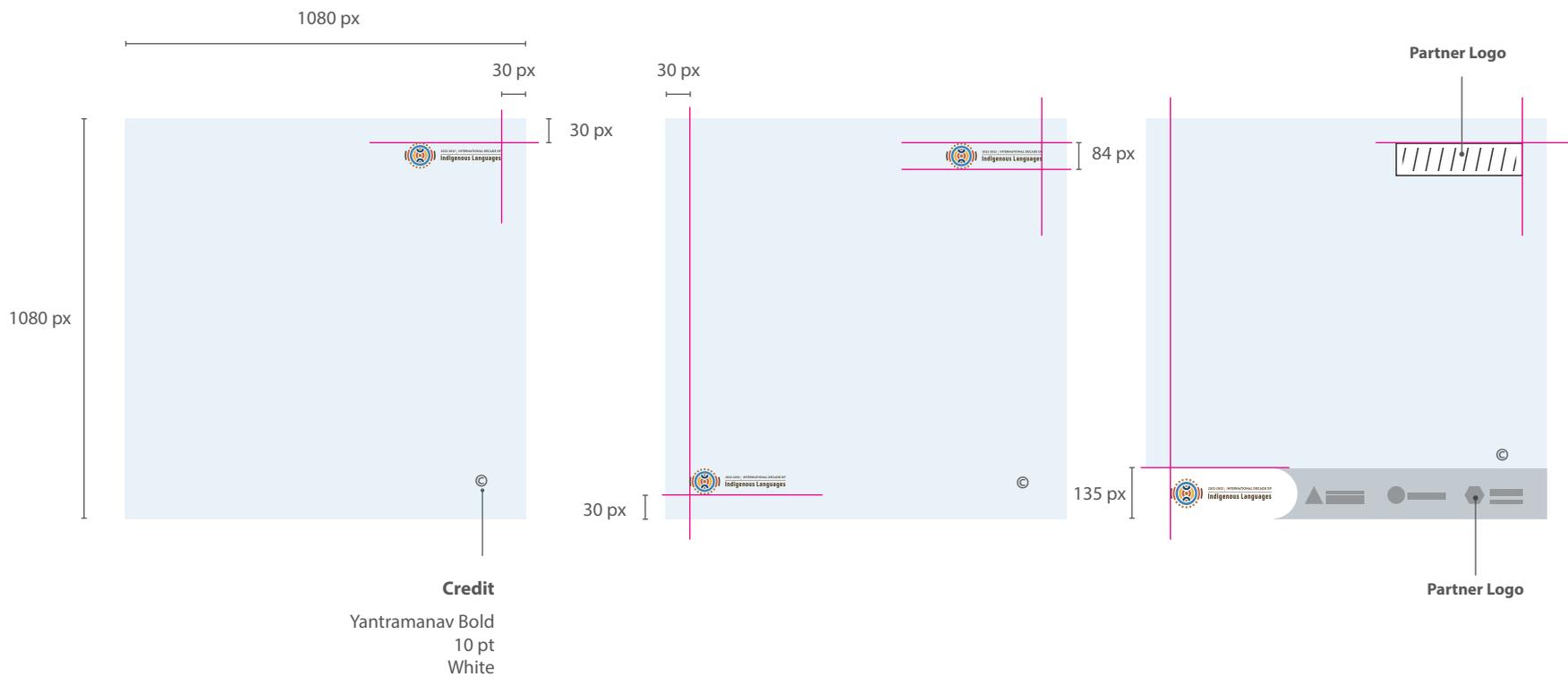
TWITTER AND FACEBOOK: @UNESCO
INSTAGRAM: @unesco
LINKEDIN: @UNESCO

SOCIAL MEDIA PROFILE

On profile pictures, using the simplified version of the logotype is recommended considering restricted space of social media accounts.

1080 px

30 px

30 px

30 px

30 px

84 px

Partner Logo

©

©

©

30 px

135 px

1080 px

Credit

Yantramanav Bold
10 pt
White

Partner Logo

The predefined image size for social media is 1080 x 1080 px. There are five different versions of e-cards layout, according to the according to the nature of the content. Note the logo placement guidelines for UN-SYSTEM and NON-UN SYSTEM entities (cf. partnership and endorsement).
Please, do not hesitate to use official hashtags and mention oficial accounts.
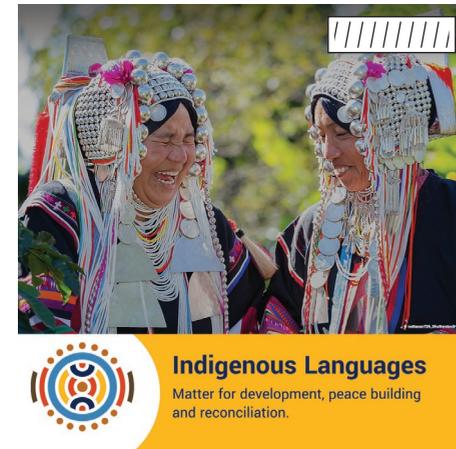
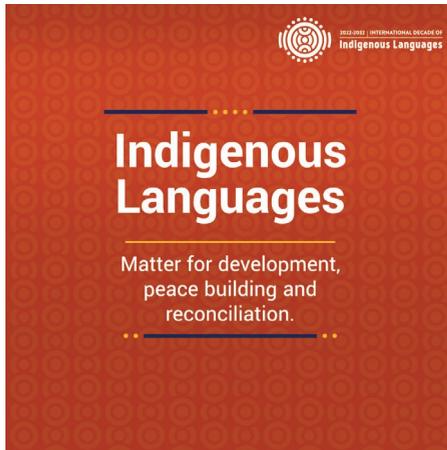# E-CARDS

01 A

01 C
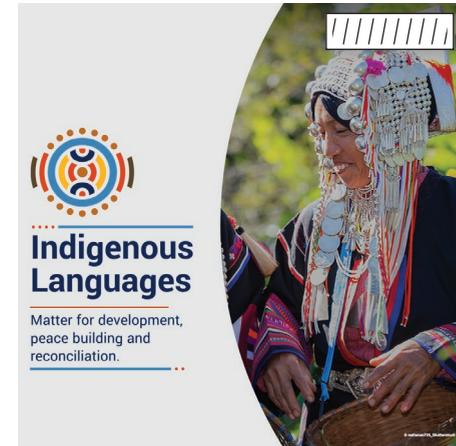
01 B

01 D

E-CARDS | VERSION 01

This version is intended for photos and short texts over images. An editable file with distributed layers and different logotype placement is available.
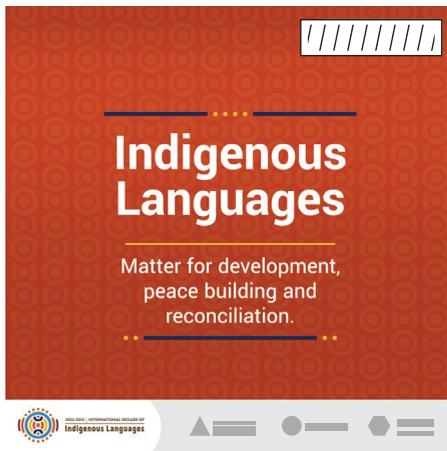
02 A

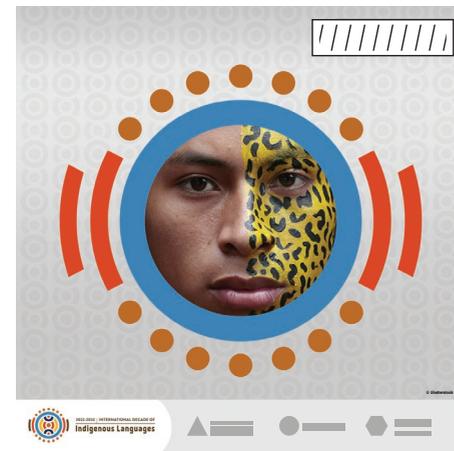02 B

03 A

03 B

Version 02 may be used when longer texts are needed and version 03, when a strong presence of a visual identity element is required. Both versions are using a monochromatic pattern as a background that can be modified according to the brand colour palettes. An editable file with distributed layers and different logotype placement is available.

E-CARDS | VERSION 02 & 03

04 A

04 C

04 E

04 B

04 D

04 F

E-CARDS | VERSION 04

This version is proposed for the users to raise awareness on the outcomes of the Global Action Plan of the International Decade of Indigenous Languages. This layout uses the main colour palette. An editable file with distributed layers and different logotype placement is available.
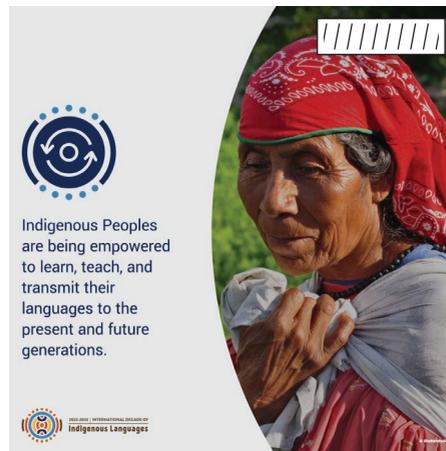
05 A

05 C

05 E

05 B

05 D

05 F

E-CARDS | VERSION 05

This version is proposed for the users to raise awareness on the outputs of the Global Action Plan of the International Decade of Indigenous Languages. This layout uses the secondary colour palette. An editable file with distributed layers and different logotype placement is available.

1600 px

40 px

40 px

800 px

88 px

40 px

160 px

Credit
Yantramanav Bold
10 pt
White or Black

320 px

160 px

160 px

160 px

400 px
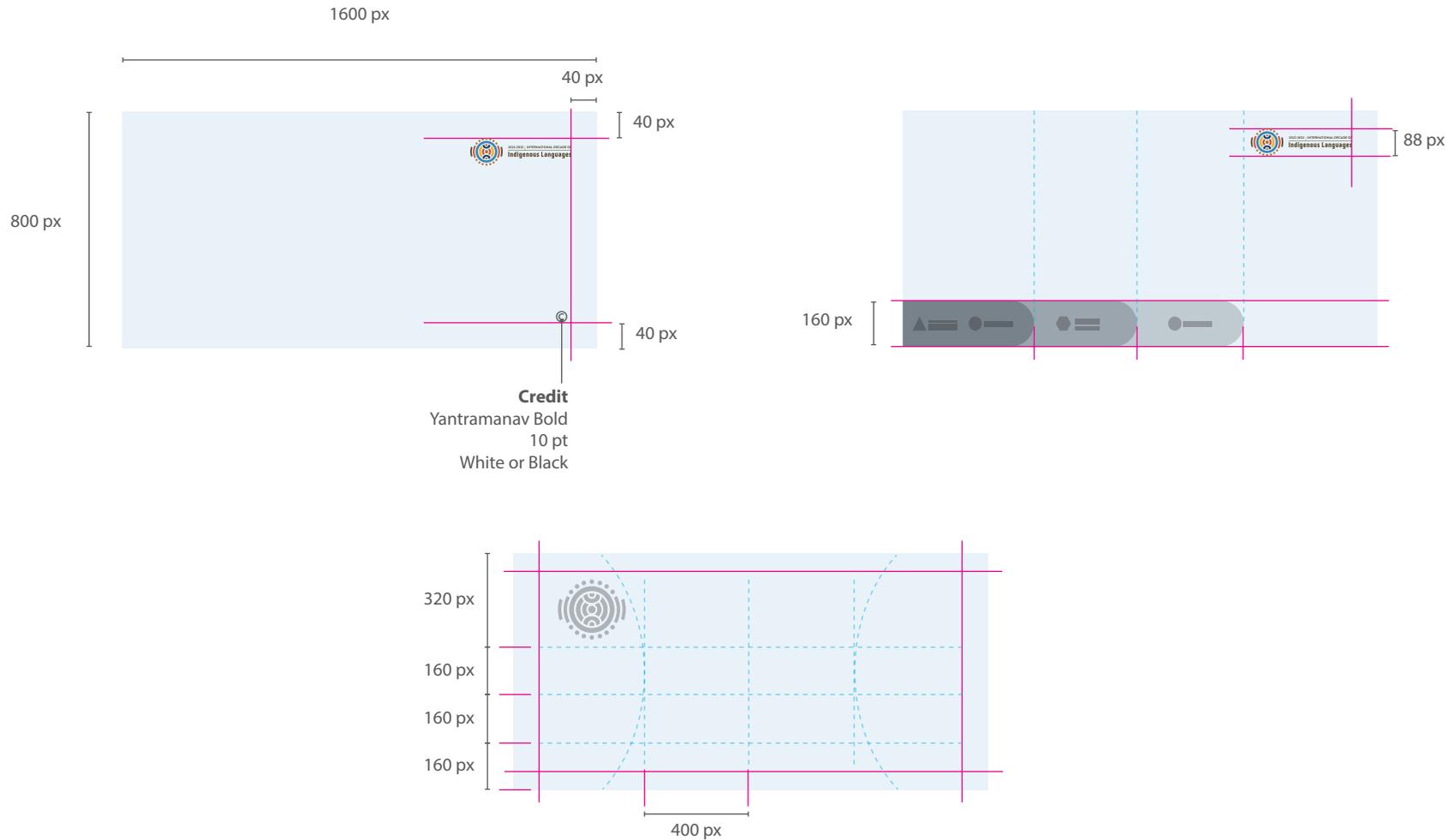
The predefined image size for web banners is 1600 x 800 px. There are five different versions of web banners layout, according to the variacion of the content. Note the logo placement guidelines for UN-SYSTEM and NON-UN SYSTEM entities (cf. partnership and endorsement).
Please, do not hesitate to use official hashtags and mention oficial accounts.

WEB BANNERS

01 A

01 C

01 B

01 D

WEB BANNERS | VERSION 01

This version is intended for photos and short texts over images. An editable file with distributed layers and different logotype placement is available.

02 A

03 A
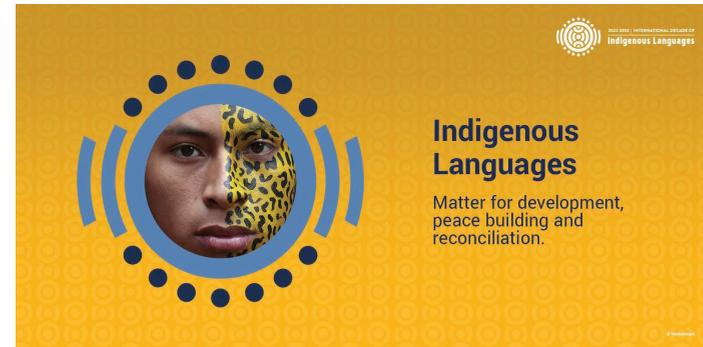
02 B

03 B
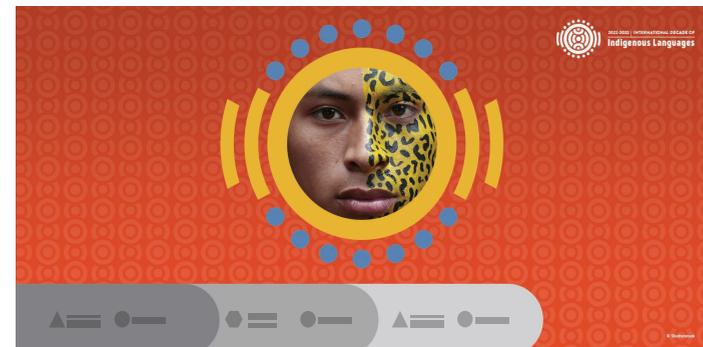
Version 02 may be used when longer texts are needed and version 03, when a strong presence of a visual identity element is required. Both versions are using a monochromatic pattern as a background that can be modified according to the brand colour palettes. An editable file with distributed layers and different logotype placement is available.

WEB BANNERS | VERSION 02 & 03

04 A

Indigenous Peoples are being empowered to learn, teach, and transmit their languages to the present and future generations.

04 C

Indigenous Peoples are being empowered to learn, teach, and transmit their languages to the present and future generations.

04 B

Indigenous Peoples are being empowered to learn, teach, and transmit their languages to the present and future generations.

04 D

People's ability and freedom to use their chosen language is essential for human dignity, peaceful co-existence, reciprocal action, and for the general wellbeing and sustainable development of society at large.

WEB BANNERS | VERSION 04

This version is proposed for the users to raise awareness on the outcomes of the Global Action Plan of the International Decade of Indigenous Languages. This layout uses the main colour palette. An editable file with distributed layers and different logotype placement is available.

05 A

05 C

05 B

05 D

WEB BANNERS | VERSION 05

This version is proposed for the users to raise awareness on the outputs of the Global Action Plan of the International Decade of Indigenous Languages. This layout uses the secondary colour palette. An editable file with distributed layers and different logotype placement is available.
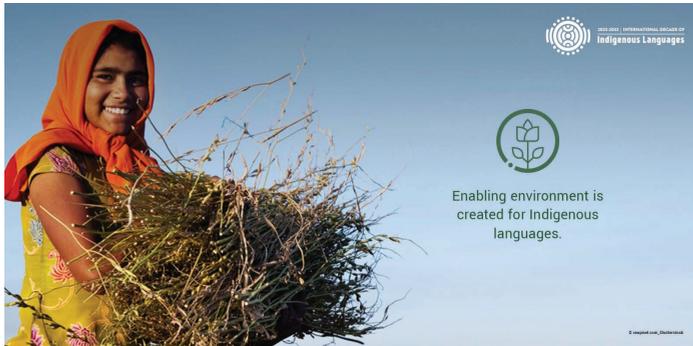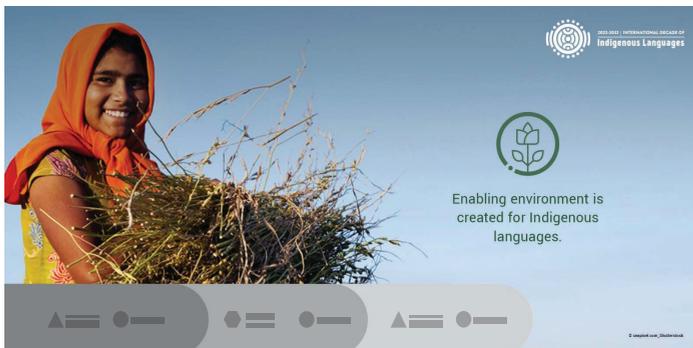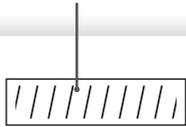
Partner Logo

Global Action Plan of the International Decade of Indigenous Languages

2022-2032 | INTERNATIONAL DECADE OF
Indigenous Languages

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UNESCO / IDIL 2022-2032 / International Decade of Indigenous Languages

5

There is a PowerPoint® template presentation available. The file has defined colour palette, typography, cover slide and inner pages. The layout is based on two columns for its flexibility. Either text box can be replaced with an image or graph. Note the logo placement guidelines for UN-SYSTEM and NON-UN SYSTEM entities (cf. partnership and endorsement).

POWERPOINT® TEMPLATE

Partner Logo

Global Action Plan of the International Decade of Indigenous Languages

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2022-2032 | INTERNATIONAL DECADE OF
Indigenous Languages

Heading 1: Introduction

Heading 2: Um quo conecea vel invel ipsae quis

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There is an editable Word® template with three versions of the cover available. It has defined: header, footer, colour palette, fonts, table styles and text styles. The editable file for the cover images is also provided. Note the logo placement guidelines for UN-SYSTEM and NON-UN SYSTEM entities (cf. partnership and endorsement).

WORD® TEMPLATE

GENERAL INFORMATION

On 18 December 2019, the United Nations proclaimed an International Decade of Indigenous Languages, to be held from 2022 to 2032. This Decade will provide a common framework to draw attention to the critical loss of indigenous languages and the urgent need to preserve, revitalize and promote Indigenous languages and take urgent steps at the national and international levels. To better enhance the outcomes and objectives of the International Decade of Indigenous Languages, various graphic elements have been created: an official logo and icons. The logo of the International Decade of Indigenous Languages is intended for three kinds of promotional use: III) information sharing, IV) resource mobilization, V) institutional promotion. Both UN Entities and Organizations outside the UN system (including Governments, intergovernmental organizations, not-for-profit organizations, and private sector entities) may use these tools after obtaining approval of UNESCO's Secretariat of the International Decade of Indigenous Languages (UNESCO IDIL2022-2032 Secretariat) in total compliance with the requirements outlined below.

Please note that UNESCO has been tasked by the UN General Assembly to lead the organization of the International Decade of Indigenous Languages in cooperation with United Nations Department of Economic and Social Affairs (UNDESA) and other UN-system entities, and in partnership with all interested stakeholders.

REQUEST FORM

The "Request Form" procedure is intended to ensure the integrity of the International Decade of Indigenous Languages logo is respected. Before completing the entire form (for events, activities or other) and submitting it, please make sure you will be available to provide additional information about your organization and event. This e-request has to be filled out and submitted on the dedicated website of the International Decade of Indigenous Languages (*https://idil2022-2032.org/*) minimum 6 weeks prior to the beginning of the event/publication/press release etc.

Contact: UNESCO IDIL2022-2032 Secretariat indigenous.languages@unesco.org

INFORMATIONAL PURPOSES

Informational uses are those that are illustrative, noncommercial, and not intended to raise funds. The International Decade of Indigenous Languages logo may be used for such purposes, but only with the prior permission of UNESCO IDIL2022-2032 Secretariat.

RESOURCE MOBILIZATION PURPOSES (EXCLUDING FUNDRAISING ACTIVITIES)

It is strictly prohibited to use the International Decade of Indigenous Languages logo for any kind of fundraising activity. Resource mobilization purposes are those that are intended to establish and strengthen projects/programmes supporting the 2030 Agenda for Sustainable Development and implementation of the Global Action Plan of the International Decade of Indigenous Languages without financial incentive. In specific cases such as volunteering, offering consultancies, contributions from Indigenous Peoples' institutions and organizations, civil society, scientific communities, and other public organizations the logo can be used, but only with the prior permission of UNESCO IDIL2022-2032 Secretariat. Sustainable business practices and the use of sustainable materials must also be clearly demonstrated in the request. Should such permission be granted, each article requires the approbation of UNESCO IDIL2022-2032 Secretariat.

INSTITUTIONAL PROMOTION

Institutional promotional uses are those that aim to promote the International Decade of Indigenous Languages to a wider audience without commercial or fundraising goals. Other use may be permitted, with prior permission of UNESCO IDIL2022-2032 Secretariat and upon conclusion of an appropriate agreement. Kindly note that in all situations commercial use is not permitted. Requests should explain how the proposed use would align with the spirit and objectives of the International Decade of Indigenous Languages and the requirements set out in these guidelines. Sustainable business practices and the use of sustainable materials must also be clearly demonstrated in the request.

DURATION OF PERMITTED USE OF THE INTERNATIONAL DECADE OF INDIGENOUS LANGUAGES LOGO

Answers to requests for use of the International Decade of Indigenous Languages logo are given within 4 weeks of being filled. Requests should concern a specific event/set of activities, dates and the number of people targeted have to be mentioned. Each event requires a different "Request Form" to be submitted online.

Please note that the logo cannot be used in a long-term period (e.g. 1-2 year), except when entities belong to the UN system or have signed official agreements or partnerships with the United Nations. In the case of agreements and partnerships with non-UN organizations, proof of the agreement must be provided along with the "Request Form". The International Decade of Indigenous Languages logo and icons may be used until 31 December 2032, which is the last date of said Decade.

A special request to use logo to promote longer-term initiatives or projects (years) should be addressed to the UNESCO IDIL2022-2032 Secretariat. For these longer-term cases, use of the logo will be authorized on a case-by-case basis, or contemplated in official agreements or partnerships with the United Nations, UNESCO and other UN-system entities.

LIABILITY

All entities whose request to use the International Decade of Indigenous Languages logo has been approved for the purposes specified herein must agree to the following provisions on a liability waiver:

- The entity is responsible for ensuring that the activities are carried out in accordance with the applicable law and for ensuring that the appropriate insurance is maintained to cover the risks arising out of such activities.
- The United Nations does not assume any responsibility for the activities of the entity.
- The entity shall hold harmless and defend the United Nations and its officials against any action that may be brought against the United Nations or its officials as a result of the use of the logo by the entity.

DISCLAIMER

- The International Decade of Indigenous Languages is property of the United Nations and the United Nations owns all rights thereto, including its use. UNESCO is a lead United Nations entity responsible for the organization of the International Decade of Indigenous Languages working in close cooperation with UNDESA and other UN-system entities.
- The International Decade of Indigenous Languages logo can only be used to identify events and activities related to the International Decade of Indigenous Languages.
- The International Decade of Indigenous Languages logo may only be used after having filled the "Request Form Use of the Logo", and when the request to use the logo has been approved, save for those organizations part of the UN system, or for organizations whose relationship with the Decade is governed by alternative existing arrangements (i.e. an agreement or partnership signed with UNESCO IDIL2022-2032 Secretariat.
- By using the International Decade of Indigenous Languages logo, the entity agrees to provide information to UNESCO IDIL2022-2032 Secretariat on each events or activities for which it is used.
- The use of the International Decade of Indigenous Languages logo by a non-UN entity does not imply the endorsement of the United Nations of such entity, its products or services, or of its planned activities.
- The International Decade of Indigenous Languages Logo and icons may not be reproduced for the purpose of self-promotion, or for obtaining any personal financial gain.
- The United Nations and UNESCO will not assume any responsibility or liability arising from the translation of the text of the International Decade of Indigenous Languages icon into non-UN official languages.

APPENDIX

Please note that the use of the logo of the International Decade of Indigenous Languages can only be authorized for stand-alone event, activity and publication (one-year maximum duration). A special request to use logo to promote longer-term initiatives or projects (months, years) should be addressed to the UNESCO IDIL2022-2032 Secretariat. For these longer-term cases, use of the logo will be authorized on a case-by-case basis, or contemplated in official agreements or partnerships with the United Nations, UNESCO and other UN-system entities.

CLICK HERE TO ACCESS WEBSITE FOR THE FIRST REGISTRATION

- Please note that all individuals and entities requesting for the logo are requested to register on the dedicate website: *https://idil2022-2032.org/*
- User will receive a login information by email to access a personalized online space for the submission of information about event, activity, publication, video or another item.
- The event-activity form also includes a dedicated field which is marked as "Request for IDIL2022-2032 logo".
- A permission form and logos will be sent to the requester in separate emails.

Contact:

UNESCO's International Decade of Indigenous Languages Secretariat

indigenous.languages@unesco.org